## WEB PAGE EVALUATION RUBRIC

<table>
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<th>Criteria for Measurement</th>
<th>Levels of Performance</th>
<th>Score</th>
<th>Weight</th>
<th>Total</th>
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### Author
- **Who wrote it?**
  - Author’s name is given, and author is an expert on the subject (has an advanced degree or extensive experience).
  - Author’s name is given.
  - No author listed.

### Publisher or Sponsor
- **Who owns and produces the web site?**
  - Publisher’s name is given, and publisher is an expert on the subject.
  - Publisher’s name is given.
  - No publisher listed.

### Review Process
- **Who checks the information?**
  - Reviewed by other experts and an editor before publication.
  - Reviewed, proofread, and fact-checked by an editor or other employee of the organization before publication.
  - No review process or community review after publication.

### Purpose
- **Why was this written?**
  - Inform.
  - Persuade or sell.
  - Entertain.

### References
- **Where did the information come from?**
  - Sources are provided on a bibliography or list of works cited.
  - Sources of information are mentioned (e.g. named experts are quoted or names of reports and studies are given).
  - No sources given.

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Total: ____

- 18-20 scholarly source suitable for a college-level paper.
- 9-17 popular source that might be suitable for a college-level paper.
- 0-8 popular source that is not suitable for a college-level paper.