Rules and Guidelines for Speech Contest
Persuasive Speech on Global Issue with Call to Action

A persuasive speech with call to action seeks to influence your audiences’ behaviors, not just their attitudes and beliefs. The speech will be presented **extemporaneously and should be 5-7 minutes** long.

You will select a **topic that represents a "current" need or problem in our global society.** Your research must include a minimum of 3 credible sources, two of which must be from news reports **from the past six months.** You may choose a topic from any field such as politics, health, human rights, the economy, the environment, technology, or any other important issue of potential impact to society on a global scale. In your speech, make sure to:

- Explain to the audience how this current issue or problem is relevant to their lives.
- Develop your thesis around the "current" developments in the news about the topic.
- Provide valid arguments with credible evidence to help support the persuasive claims.
- Ask the audience to take specific action to help solve or alleviate the stated problem.
- Use appropriate visual aids to help support the persuasive arguments (no video clips).

**Also required is a speech documentation file:**

- Fully developed speech outline (all components included in Speech Outline Worksheet).
- Works Cited Page in APA or MLA format. A minimum of three credible research sources must be used in your research. At least **two of the sources must be from news reports from the past six months.** (If additional documentation is needed, you may be asked to submit copies of research sources.)
- If using PowerPoint, please submit the PowerPoint presentation.

**NOTE:** By submitting an entry, you agree to the posting of the winning speeches on the Valencia website.

**For sample topics and research resources, visit:** [http://libguides.valenciacollege.edu/iew-speech](http://libguides.valenciacollege.edu/iew-speech)

For additional information, contact:

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