To establish the credibility of a web site, it is necessary to carefully examine the site and consider the following questions:

- **Who (author and publisher) is producing the information?** Are they trustworthy sources on this topic?
- **What is the purpose of the site?** Entertainment? Making Money? Education?
- **How current is the information?** Web sites can sit untouched for years once created.

This guide demonstrates where to look on a web site to find this information.

A web site consists of at least one page— the home page. There are likely to be additional pages that provide content.

### Elements of a typical home page:
- Sponsor or Publisher of the Site
- Name of the Web Site (This is often the same as the publisher, but not always)
- Links to Other Pages on the Site
- About Us
- Contact Us
HOME PAGE FOR THE BUREAU OF LABOR STATISTICS (BLS)

The home page is the page that is designed to be seen first on a web site and comes up when you type a simple web address, such as www.bls.gov. It contains an overview of that web site and links to take you to information included on that site. Usually, you will find a link that will tell you about the organization that provided the information. This is often labelled About Us or Contact Us and appears at the top or bottom of the home page.

Top of the BLS home page:

- Sponsor of the site
- Name of the site
- Links to Other Pages on the Site
- About Us
- Contact Us

Bottom of the BLS home page:

Tip: About BLS and Contact Us are repeated at the bottom of the page. Remember to check at the bottom when analyzing a page.