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Author. 
Putney, Michael. "Governor's Nifty Political Moves." 

In-text citation: Putney explains that "text of quotation."
OR
"Text of quotation" (Putney).

Newspaper Article, Daily Publication, No Author

"Title of Article." 
"Drug Screen Plans Needless, Wasteful." 
*St. Petersburg Times* 28 Mar. 2011: 10A. 

In-text citation: "Text of quotation" ("Drug Screen" 10A).
Broadcast Transcript, No Episode Title


In-text citation: "Text of quotation" ("Channel 2").